

# Sal J. Barry

design@saljbarry.com 312.320.4378 www.saljbarry.com

Visual designer with over a decade of experience specializing in web and interactive design.

## WORK EXPERIENCE

- Columbia College Adjunct Faculty, Interactive Arts & Media Dept. 9-2001 to present
- Teach web design, web animation, computer graphics and portfolio development classes
  - Develop curriculum for and teach class about blogging and social media
  - Teach digital media to Chicago Public School students as part of college-backed outreach program
  - Writer for *Profile*, the IAM Department's magazine
- ORT Technical Institute Graphic Design / Web Design Instructor 11-2010 to present
- Teach graphic design and web design classes to ESL students
  - Redeveloped ORT's graphic and web design certification and degree program curriculums
  - Member of ORT's Professional Advisory Board
- Learning Curve, Inc. Senior Interactive Media Designer 6-2001 to 8-2007
- Design, create and code websites for 4th largest toy company in U.S.
  - Project manager for larger web initiatives, coordinating efforts of internal staff and external vendors
  - Created interactive sales tool that persuaded Wal-Mart to carry company's "Bob the Builder" toy line
  - Promoted various toy lines via grassroots online marketing campaigns
- Freelance Freelance Interactive Designer 3-1999 to present
- Create websites and interactive media for various clients in and around Chicago

## EDUCATION

- Master of Arts Degree, New Media Studies — DePaul University; Chicago, IL
- Bachelor of Arts Degree, Interactive Multimedia — Columbia College; Chicago, IL

## TECH SKILLS

HTML / XHTML	Photoshop	ActionScript 2, 3	Audacity	Word	PHP
CSS	InDesign	Premiere	Final Cut Pro	Visio	MySQL
Dreamweaver	Illustrator	Twitter & Twitpic	Sound Forge	Excel	JavaScript
Flash	HomeSite	Blogger	Acid	Powerpoint	XML

## TEAM BUILDING

- Certified Core Competent by McCarthy Technologies, Inc. having demonstrated mastery of the Core Protocols, standardized interpersonal behaviors and best practices for results-oriented teamwork
- Successfully completed The Second City Training Center's Improvisational Acting Program

References available upon request.