

Sal J. Barry

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Objective: To teach interactive and digital media courses at a College or University.

Areas of Specialization: Web design, usability and aesthetics; web animation; digital imaging; blogging; online journalism; portfolio development.

Teaching Experience

Adjunct Faculty

Columbia College – Interactive Arts and Media (I.A.M.) Department – Chicago, IL
September 2001 - present

- Teach web design, web animation, computer graphics and portfolio development classes
- Develop curriculum for and teach class about blogging and social media
- Write for department’s semi-annual magazine, *Profile*
- Organize and curate department’s annual “Art of Play” art show
- Previously taught workshops to students, faculty and staff members

Adjunct Lecturer

DePaul University - College of Computing and Digital Media – Chicago, IL
September 2011 - present

- Teach web design courses to classroom and online students (graduate and undergraduate)

Graphic Design / Web Design Instructor

ORT Technical Institute – Skokie, IL
November 2010 - present

- Teach computer graphics and web design classes to ESL students
- Developed curriculum for Associate Degree in Visual Design program
- Redeveloped curriculum for Visual Design Certification program
- Member of ORT’s Professional Advisory Board

Teaching Artist

Columbia College – Center for Community Arts Partnership (C.C.A.P.) Department –Chicago, IL
February 2011 - present

- Teach computer graphic and web design skills to Chicago Public school students as part of an arts integration and outreach program
- Develop curriculum in partnership with grammar school classroom teacher

Education

Master of Arts Degree in New Media Studies

DePaul University, Chicago IL

Bachelor of Arts Degree in Interactive Multimedia

Columbia College, Chicago IL

Classes

Columbia College: (** - denotes course I developed)

Authoring Interactive Media – 17 sections

Web Design – 16 sections

Designing for the Web – 10 sections

Web Animation 1 – 6 sections

Introduction to Blogging** – 6 sections

Interactive Arts & Media Practicum – 2 sections

Introduction to Computer Graphics – 1 section

ORT Technical Institute: (** - denotes course I developed)

Introduction to Digital Imaging** – 2 section

Website Design 1** – 2 sections

Introduction to Page Layout** - 1 section

Digital Imaging, Alteration & Composition – 1 section

Website Design 2** - 1 section

DePaul University:

User-Centered Web Design - 2 sections (1 classroom & 1 online)

The Internet and the Web - 1 section

Multimedia and the World Wide Web - 1 section

Presentations

Lecturer, Columbia College & Chicago Public Schools joint seminar,
“Convergence Learning: Introduction to Interactivity,” July 20, 2011

Panelist, Portfolio Center, Columbia College Chicago,
“Best Practices in Freelancing,” December 1, 2010

Workshops

The following workshop was taught to **Chicago Public School** teachers as part of a Columbia College & Chicago Public Schools joint seminar, "Convergence Learning: Using Technology & Media to Engage & Activate Students."

"Making a Game with Scratch" – 1 time

The following workshops were taught for Columbia College's **Center for Instructional Technology Department**. Attending these workshops were students, faculty and staff of the college.

"Introduction to Web Design" – 3 times

"Images for the Web" – 3 times

"Beginning Web Animation" – 3 times

"Introduction to Digital Photography" – 1 time

"What is Peer-to-Peer File Sharing?" – 1 time

"Creating and Optimizing PDFs" – 1 time

"Introduction to Photoshop" – 1 time

The following workshops were taught to staff members at Columbia College's **Portfolio Center**.

"Cascading Style Sheets" – 2 times

Industry (Non-Academic) Work Experience

Senior Interactive Multimedia Designer

RC2 Brands, Inc. - Oakbrook, IL • June 2001 – August 2007

Previous title: Web Designer (2001 – 2004)

- Design, create and code websites for 4th largest toy company in U.S.
- Project manager for larger web initiatives, coordinating efforts of internal staff and external vendors
- Create interactive sales tool that persuaded Wal-Mart to carry company's "Bob the Builder" toy line
- Promoted various toy lines via grassroots online marketing campaigns
- Represent company and promote products at conventions and trade shows
- Research best practices and write requirement documentation for web projects
- Design print media (posters, flyers, etc.) to promote websites
- Administer quality assurance testing of web projects

Technical Skills

Expert	Proficient	Working Knowledge
HTML/XHTML/HTML5	ActionScript 2 & 3	Acid
CSS2 & CSS3	Dreamweaver	Sound Forge
Flash	Illustrator	JavaScript
HomeSite	InDesign	PHP
Photoshop	Powerpoint	MySQL
Premiere	Camtasia Studio	XML
Audacity	Visio	
Word	Final Cut Pro	
Excel	Twitter & Twitpic	
Blogger	Scratch	

Exhibition Record

Art of Play 4 – February 2011 – Columbia College – One web animation art piece displayed
Faculty Art Show – September 2010 – Columbia College – One digital art piece displayed
Art of Play 3 – March 2010 – Columbia College – Two 3-dimensional art pieces displayed
Faculty Art Show – February 2010 – Columbia College – Two digital art pieces displayed
Alumni Show – February 2009 – Columbia College – Three photographs displayed
Integrated Arts Showcase – October 2008 – DePaul University – Three photographs displayed

Exhibitions Curated

Art of Play 5 - February 2012 (forthcoming) – Columbia College's *The Project Rm.* gallery

Art of Play 4 – February 23, 2011 to March 18, 2011 – Columbia College's *The Project Rm.* gallery

Art of Play 3 – March 11, 2010 to April 1, 2010 – Columbia College's *The Project Rm.* gallery

Duties performed for each show:

- Curator, selecting work from a wide variety of mediums (including video games, machinema, photography, painting, digital imaging and sculpture)
- Organized and promoted college-wide art show featuring student and faculty artwork
- Point person between students, gallery manager and equipment technicians
- Plan use of gallery space to most effectively accommodate wide variety of work
- Designed posters, website and other visual materials for show
- Contacted various media outlets to promote show

Teamwork & Collaboration

Certified Core Competent by McCarthy Technologies, Inc. having demonstrated mastery of the Core Protocols, standardized interpersonal behaviors and best practices for results-oriented teamwork. (2010).

Successfully completed The Second City Training Center's Improvisational Acting Program (2008).

Awards and Grants

Part Time Faculty Development Grant, Columbia College, 2009

Competitive grant for furthering professional development of adjunct faculty.

Grant utilized to enhance knowledge of XML programming language.

\$1,000

Publications

Magazines

"The Legend of SwordQuest" - *Profile Magazine* - Spring 2012 (In Progress)

"In the Cards: Sheryl Reeves" - *The Hockey News* - December 19, 2011 - pg. 16

"In the Cards: Jim Kyte" - *The Hockey News* - November 7, 2011 - pg. 11

"In the Cards: Dale McCourt" - *The Hockey News* - September 19, 2011 - pg. 13

"Rewind: Empire Strikes Back" - *Profile Magazine* - Spring 2011 - pgs. 18-19

"Rewind: Mortal Kombat, 15 Years Later" - *Profile Magazine* - Fall 2010 - pgs. 22-23

"Rewind: Tron" - *Profile Magazine* - Spring 2010 - pgs. 23-24

"Rewind: The Matrix" - *Profile Magazine* - Fall 2009 - pgs. 15-16

"Farewell to the Fourth Floor" - *Profile Magazine* - Fall 2008 - pg. 29

"A Force to Be Reckoned With" - *Beckett Hockey Magazine* - February/March 2009, pgs. 6-8

"Pro Set Story" - *Beckett Hockey Magazine* - January 2009 - pgs. 20-22

"NHL '94" - *Beckett Sports Card Monthly* - January 2009 - pgs. 138-139

"Signing Session" - *Beckett Hockey Magazine* - December 2008 - pgs.18-19

Websites

Wrote numerous articles for hockey website PuckJunk.com, 2007-present

Wrote website copy for JoyrideStudios.com, 2003-2007

Wrote online articles for DieCastExpress.com, 2003-2007

Miscellaneous

Wrote packaging copy for "Battlestar Galactica" action figures, 2005

Bibliography

Richard Scott, "The Scott and Tracy Show...plus Five Other Collector Stories We Want to Share!"
The Want List Magazine, January/February 2012 (Vol.3, No. 2), pg.17

Jared Hoffa, Interview, "Video Game Television Exclusive: Art of Play 4,"
VGTVnow.com video segment; July 28, 2011

Phil Cordaro, "Interview – Art of Play Curator Sal Barry,"
CurrentGen.com audio podcast; February 23, 2011

Colin Shively, "A Digital Revolution,"
The Columbia Chronicle Newspaper, Chicago, IL; March 29, 2010, pg. 22

Luke Wilusz, "Playing with Art,"
The Columbia Chronicle Newspaper, Chicago, IL; March 15, 2010, pg.17

Sara Steffens, "Matrix Meets Its Sequel,"
Contra Costa Times, San Francisco, CA; May 11, 2003, pgs.3-4

Danielle Serino, Interview, "The Bottom Line," segment, regarding *The Matrix* series of films
WFLD-TV Fox News, Chicago, IL; May 9, 2003

Radio Appearances

I am a recurring guest on the radio talk show "The War Room" (XM Channel 204), discussing hockey and hockey-related collectables. I have appeared on the show 51 times since 2009.

2011 – 12 radio appearances

2010 – 28 radio appearances

2009 – 11 radio appearances

Professional Memberships

Illinois Education Association (2001 – present)

National Education Association (2001 – present)

Phi Kappa Phi Honors Society (2009 – present)